

Quote

THE WEEKLY DIGEST

Volume 24—Number 3

Week of July 13, 1952

MAY WE *Quote* YOU ON THAT?

HERBERT HOOVER, GOP patriarch, addressing Republican Nat'l Convention: "If you make free men your issue you can revive the call which your ancestors issued 90 yrs ago, when this party was born to make all men free."

1-Q

" "

Gen DOUGLAS MACARTHUR, addressing Republican Nat'l Convention: "None can deny what history so clearly records—that the Democratic party has well earned the doubtful distinction of being the war party of modern American politics. The dead of World War I, of World War II and of the Korean War render mute testimony."

2-Q

" "

V-Pres ALBEN W BARKLEY: "I am proud of my health and strength. I would not reduce my age by one hr to become Pres of the U S. Some of the greatest public officials who ever served this and other countries were older than I

am." (*The Vice Pres will be 75 in Nov*).

3-Q

" "

STUART HAMBLIN, Prohibition Party presidential nominee: "I have no illusions of greatness. I would be just as confused as that poor thing that is in the White House now."

4-Q

" "

Dr CLARENCE R DECKER, head of Far East Division of Mutual Security agency, on *U S forgn policy*: "We are still engaged in a program of calculated risk, and I hope it does not turn out to be a program of risky calculations."

5-Q

" "

Sen ESTES KEFAUVER, (D-Tenn): "The drama of the bitter fight between Sen Taft and Gen Eisenhower has somewhat obscured the fact that there are any Democrats left."

6-Q

" "

GARY COOPER, movie actor: "Politicians are just glorified actors."

7-Q

T W E L F T H Y E A R O F P U B L I C A T I O N



The contesting of rival state delegations to nat'l conventions is an old story in both major political parties. The Republican press, generally in support of Eisenhower, has done no service to the party as a whole in emphasizing these disagreements as a unique development of this election yr.

Democrats have an unusual number of delegate contests coming up, but with experience and astucity they have thus far been able to keep them pretty well under cover. In Texas, the Democratic situation offers a parallel to the Republican imbroglio. Gov Byrnes, of S Carolina, spotlighted the quarrel when he warned recently that seating of pro-Truman delegates might be the signal for a Southern revolt.

The obvious truth is that party unity is a myth. It does not exist in either camp. But the "in-power" party is in a far better position to enforce discipline amongst the rank-and-file. The primary sources

of Democratic strength are clear and unvarying. They are the sources that led to victory in recent elections: (a) 2.5 million fed'l employes and their families; (b) a majority of organized labor (the labor vote is restive, but currently has no place else to go); (c) the panoplied hosts who glean some transient gain from an inflated economy.

This is a formidable array of strength. Perhaps the best the Republicans can muster will not suffice against the entrenched strength of the opposition. But it is certain that anything less than a well-fought battle will end in defeat and despair for the GOP. If Republicans have any hope of prospering at the polls, they must shed their dissensions at the Convention exits and go forward marching as to war.

Whether the nation sincerely seeks a change of horses remains to be seen. It is possible that a bold knight on a charging white steed might appeal to a sizeable segment of the public imagination. But accumulating evidence indicates that the people will not cast their ballots for any man astride a dappled gray.



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QUOTE is issued weekly by Droke House, Indianapolis 6, Ind. Subscription: \$6 per year in advance, in U. S. and Possessions. Two years, \$10. Your own and a gift subscription, \$10. Canadian, \$6.50; two years, \$11. Other Foreign, \$8 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

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★
"He who never quotes, is never quoted."
★

Charles H. Johnson



ADVERSITY—1

Whatever impedes a man but does not stop him, aids his progress.—*Automotive Dealer News*.

AMERICA—2

Americans may be individualists, but they spend more time working for the common welfare than any other people in the world. The essence of American life turns out to be, not personal freedom or private property in themselves, but the freedom and means to join in voluntary associations for the common welfare.—BRADFORD SMITH, "We're Selling America Short," *American Scholar*, Summer '52.

APPAREL—3

The art of being well-dressed for most of us is a skillful blending of the arts of make-up, make-over and make-do. — BABETTE NEWTON. *Today's Woman*.

BEHAVIOR—4

The biological heritage, human nature or personality, and the environment are always present in any action involving man's social experience. These 3 variables are interactive and . . . are the determinants of personality. — RICH DEWEY & W J HUMBER, *Development of Human Behavior* (Macmillan).

BIBLE—5

Wm Gladstone, England's great premier, once said, "I have known 95 great men of the world in my

time, and of these, 87 were followers of the Bible."—*Civic Bulletin*.

BUSINESS—6

Nowadays a businessman is judged by the company he keeps solvent.—*Sunshine Mag.*

CHARACTER—7

There are three requirements necessary to the establishment of resolute, enduring character: A faith to live by, a self you can live with and a purpose to live for. — Dr JOHN SUTHERLAND BONNELL, pastor, Fifth Ave Presbyterian Church, N Y C.

—

I'm glad the sky is painted blue,

And the earth is painted green;

And such a lot of nice fresh air

Is sandwiched in between.

—*Author unknown.*

8

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CHURCH—Contribution—9

A Michigan bishop, speaking of missions, once said: "The Lord is my shepherd, I shall not want. That means I am a sheep of the Lord. Then, if I am his sheep, and he is my shepherd, he has a perfect right to shear me."—NELSON WAITE RIGHTMYER, *Pulpit Digest*.

..... *Quote*

Link with Lincoln

A stranger in our midst, dropping in at the Republican Nat'l Convention, might well have assumed that the favored aspirant for the presidency was a man named Lincoln. A statistically-minded associate noted 46 allusions to the renowned rail-splitter — and then quit counting. There were frequent references to "that great Republican president." For the record, however, it may be noted that Abraham Lincoln, at the time of his death, was not a Republican president. He was re-elected in 1864 on the Nat'l Union ticket. His vice-president, and successor, Andrew Johnson, of Tenn, was a Democrat. 10

COMMUNISM—11

(Russian communism is) a whole fabric of illusions. . . The responsibility for the fabrication of the majority of these illusions belongs to Lenin, and the ease with which they won wide acceptance is explained, in part, by an illusion having to do with Lenin himself—the idea that he was devoted to freedom and welfare for the working people of the world.—A M SCOTT, *The Anatomy of Communism* (Philosophical Library).

" "

Communism cannot be overcome by argument alone—it must be outlived.—FREDERICK L BARRY, Episcopal Bishop.

..... *Quote*

CONFIDENCE—12

Reassurance is not given; it is found and earned. A pat on the back may remove a fleck of lint, but it will not transmit confidence.—ELIZABETH HEALY ROSS, "Conflict —An Essential of Growth," *Child Study*, Summer '52.

COST-OF-LIVING—13

Inflation or deflation, the cost of living is always a problem. With inflation, you have to worry about the cost; with deflation, you have to worry about the living.—*Changing Times*.

CRISIS—14

A crisis, calamity, or frustration tends to make explicit and open the implicit and hidden contradictions, whether in one's mind and conduct, or in a social group and institution, or in a given culture.—P A SOROKIN, *SOS, The Meaning of our Crisis* (Beacon).

FASHION—15

Public notice of a new design starts a fad; when public acceptance is enthusiastic it becomes a style, and if it is accepted generally, it becomes fashion. Wonderful and peculiar things derive from this constant necessity for a change. — RICHARD GUMP, *Good Taste Costs No More* (Doubleday).

FEAR—Hope—16

Our world has too much of fear. Emphasis upon dangers is apt to lead to apathetic despair. What our world needs is the opposite; it needs rational creative hope; it needs something positive to live for. It needs 'yes' feelings rather than 'no' feelings. — BERTRAND RUSSELL, *New Hopes for a Changing World* (Simon & Schuster).

FREE ENTERPRISE—17

One of the cardinal principles of a free economic system is that businesses shall compete in such a way as to reward efficiency and efficiency only. A free enterprise system cannot continue to ignore discrepancies between its ideals and its realities.—J B DIRLAM & A E KAHN, "Price Discrimination in Law and Economics," *Am Jnl of Economics & Sociology*, 4-'52.

GOOD—Evil—18

Self-righteousness is goodness gone to seed.—Rev CHAS M CROWE, *Christian Advocate*.

“

To every person comes his day,
So calmly wait your chance—
Pedestrians have the right of
way

When in an ambulance.—
Times of Brazil, Sao Paulo. 19

”

GOV'T—Expenditures—20

In 23 yrs Federal debt has multiplied 16 times, Federal spending has multiplied 27 times, but National income has increased only 3 times.—*Roebling Record*, hm, John A Roebling's Sons Co.

“ ”

By the end of June the U S will have distributed in for'gn aid approx \$40 billion since '45. Of this enormous sum all but \$11 billion was in the form of outright grants.—Editorial, *America*.

“ ”

The interest alone on the Nat'l Debt is now nearly five times the total of the Nat'l Debt in '14.—*Indiana Farmers Guide*.



We've been holding nat'l political conventions in this country for about 120 yrs. Nothing in the Constitution specifies this procedure. But it is a convenient and colorful exhibition. Party leaders like The Big Show. It spotlights the nominee, gives him a tremendous send-off.

Naturally, conventions have grown with the yrs. A little over a century ago the Whigs held their nat'l convention in a small Lutheran church, in Harrisburg, Pa. Today you can count on your fingers cities with auditoriums large enough to accommodate the 1200-odd delegates, an equal number of alternates, party functionaries, press representatives and guests.

No one has ever reckoned total costs incident to a nat'l convention—including preliminary and post expenditures. It runs well into the millions of dollars. Direct expenditures of the party are, however, somewhat less than most persons imagine. The Nat'l Committee assumes no traveling expenses of delegates. Presumably, each individual picks up his own tab. (There are some "understandings" and deals amongst state groups.) These expenditures, incidentally, are not tax-deductible. The other big item of expense, radio and TV coverage, is assumed thru commercial sponsorship.

The convention remains in session until its purposes are achieved—primarily the adoption of a platform; naming candidates for President and Vice President.

..... *Quote*

"Of all things!"

For some time it has been quite the thing for those in upper-income brackets to buy and operate farms as a losing venture, thus avoiding heavy income taxes. Practice is now less popular—for 2 reasons: Internal Revenue scrutinizes losses more closely; also, it's not so easy in recent yrs to lose money farming! Recent trend is toward purchase of small, money-losing businesses which have eventual profit potential. Financial jnls carry increasing number of ads featuring such tax-loss opportunities. Of course buyer must be able to convince Uncle Sam he *expects* eventual profits.

"Comic strips to the contrary," says John Sternig, in *Chicago Sun-Times*, "it probably will take aerial navigators 8 days to reach the Moon." He estimates 43 days to Venus and 58 days to Mars. It is perhaps some slight consolation to reflect that Mars, the patron of war is farther away than Venus, Goddess of love.

99

ISSUES—21

If you spend only 10% of your time in keeping up with what is going on in the world, making up your mind on the issues of the day, you will be amply rewarded.—Gen OMAR N BRADLEY, Chmn Joint Chiefs of Staff, Army, Navy, Air Forces Jnl.

..... *Quote*

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KNOWLEDGE—22

The education and knowledge one acquires is of much higher value than gold, since you can be deprived or cheated of gold, but never of knowledge.—F A VIDER, "Thirty Yrs of Education," *Voice of Youth*, published by Slovene Nat'l Benefit Society, 7-'52.

LANGUAGE—23

Earl J McGrath, U S Commissioner of Education, relates this experience from a recent Internat'l Conf on Education. A delegate from Egypt rose and addressed the mtg in faultless English.

Next day, with equal precision and fluency, he used French, the other official language of the conf. In private conversation with the delegate from W Germany, he used the latter's language, and of course he was a master of Arabic, his own tongue.

Of the educators from 40 other countries all could speak one other language — except the Americans. There were five Americans at this conf. None had less than 19 yrs of formal education, and all held Ph.D degrees. Yet not one of them could speak anything but English. — *Austin Statesman*.

LAW—Lawyers—24

One of the greatest delusions in the world is the hope that the evils of this world can be cured by legislation.—THOS B REED, *Royle Forum*, hm, John Royle & Sons.

LIFE—Living—25

Life is not a goblet to be drained, but a measure to be filled.—Rev ARTHUR J KINDRED, *Christian Advocate*.

LOVE—26

The theologian is right. Why not admit it? More than anything else, the world needs Love.—SEBASTIAN DE GRAZIA, *The Political Community* (Univ of Chicago Press).

MONEY—27

Isn't it vulgar to talk about money? Not any more. It would be an affectation (vulgar) *not* to talk about money these days; about prices, rent, the Marshall Plan, investments, income tax, incomes, savings and the current value of the \$.—Editorial, *Vogue*, 6-'52.

Many girls
Of single lot
Who live alone—
Would rather knot.

— LOIS F PASLEY, *Country Gentleman*. 28

PERSONALITY—29

Develop your own self as you would that your nearest and dearest should develop his. — EMIL KORNER, *The Law of Freedom as the Remedy for War and Poverty* (Williams & Norgate, London).

POLITICS—30

Three qualities are deciding factors for a politician: passion, a sense of responsibility, judgment. —MAX WEBER, *Deutsche Rundschau*, Germany (QUOTE translation).

“ ”
This Nov we'll vote for the man who promises to give most, and in March we'll want to impeach him when he sends us the bill.—Grit.



Publisher's Wkly rep'ts ingenious plan adopted by large Stockholm bookstore. At the entrance is a conspicuously-displayed pincushion bearing small red and white flags. A visitor takes his choice, pins the flag on his lapel. White indicates, "I'm just browsing." The red flag means "I'm in a hurry; please wait on me."

In *Bulletin of the Atomic Scientists* (6-'52) Stuart A Rice discusses "Statistics in the Soviet Union." A little tough for laymen, but rewarding to scholar. Author tells why he believes that the distortion of statistics by party-line philosophy is more apparent in theoretical interpretation than in Soviet practice.

In an editorial discussion *Chemical Wk* (6-21-'52) points out that while camping along the shore of Lake Erie may be a good way to beat the heat, once summer camps and bungalows are established, it's hard to *reclaim* the area for industrial use. (Yes, our italics!)

A new monthly, frankly snob-slanted, is titled *Through Decorators Only* (or more familiarly, *TDO*.) It presents high-fashion furniture, fabrics, wallcoverings, etc.—items generally available only thru decorator-architect services. Lavishly illustrated. \$1 a copy; \$10 a yr. Address: 237 Madison Ave, N Y C 16.

.....Quote.....



This fall will bring publication of vol 1 of the monumental 6-vol life of Franklin D Roosevelt, on which Dr Frank Freidel, of Univ of Illinois, has been working since '45. Little, Brown, publishers, herald it as "the 1st full-scale biography based on the voluminous and invaluable Roosevelt papers at Hyde Pk." Initial vol, *The Apprenticeship*, is priced at \$6.

"The largest promotion campaign ever devoted to a book" will be undertaken by Thos Nelson & Sons to introduce the revised standard version of the Bible. (Publication date, Sept 30.) Publisher and copyright owner (Nat'l Council of Churches of Christ in U S A) will co-operate to invest more than half-a-million dollars in a 4-month program.

Speaking of sales, the encyclopedia business is booming. *Britannica* sales are ahead of last yr by about a third. *World Book*, a reference volume for children, is doing even better, despite the fact that '51 was a banner yr. Others are right in line. Why? Gen'l prosperity, improved sales techniques, plus a bumper crop of children coming to reference-book age. Public libraries are now so crowded youngsters can't get at the books they need to supplement school texts. So parents are buying home libraries.

..... *Quote*

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PRAYER—31

When you are too busy to pay the deserved att'n to spiritual things, remember the words of Martin Luther: "I have so much to do today that I must spend several hrs in prayers." — STEWART HARING, *Unity*.

" "

For several nights a 6-yr-old girl threw one shoe under her bed before going to sleep. Her mother asked her why she did that.

"The Sisters say," was the reply, "that if we have to kneel by our beds to look for our shoes, we'll remember to keep kneeling and say our morning prayers."—RAYMOND C OTTO, *Catholic Digest*.

—

A dog is only a wolf that has arrived at an understanding with people. When enough appreciation and consideration have been invested everywhere there will be no more wolves, animal or human, to infest our world. — CLARENCE E FLYNN, *Good Business*.

32

—

PREACHERS—Preaching—33

A business man in a southern city who writes for a number of newspapers summed it up this way. He said, "If I allow my payments to the church to lapse for four or more Sundays, I begin to question the sincerity of the men in the front pews.

"If I permit my payments to get three mo's in arrears, I find fault with the preacher.

"It all brings to mind the saying of an old Deacon, 'Preaching that ain't paid for don't sound good.'"

—Origin unknown.

#



Color

NELLA BRADDY's enlightening explanation How Helen Keller Sees Color may give fresh insight to those who have eyes but see not. This fascinating description, widely quoted here and abroad, appeared originally in the preface to *Midstream*, by HELEN KELLER (*Double-day*).

It is annoying to a certain type of mind to have Miss Keller describe something she obviously cannot know thru direct sensation. The annoyance is mutual. These sensations, whatever expert opinion on them may be, are as real to her as any others. Her idea of color, to take only one instance, is built up thru association and analogy. Pink is "like a baby's cheek or a soft Southern breeze." Gray is "like a soft shawl around the shoulders." Yellow is "like the sun. It means life and is rich in promise." There are two kinds of brown. One is "warm and friendly like leaf mould." The other is "like the trunks of aged trees with worm holes in them, or like withered hands." Lilac, which is her Teacher's favorite color, "makes her think of faces she has loved and kissed." The warm sun brings out odors that make her think of red. Coolness brings out odors that make her think of green. A sparkling color brings to mind soap bubbles quivering under her hand.

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PREJUDICE—34

Authors (of textbooks) apply rigid critical standards to evidence which conflicts with the impressions they attempt to foster, but accept almost any evidence which supports the view they favor.—A H HOBBS, *Claims of Sociology: A Critique of Textbooks* (Stackpole).

PRODUCTION—35

All the paper produced in England between 1690 and 1700 wouldn't be enough to print a Sunday edition of one of our metropolitan newspapers. — *Monsanto Magazine*.

RELIGION—36

Dr Carl Jung, famous psychiatrist, has said that among all his patients 35 yrs old or older, there was never one whose problem was not that of finding a religious outlook on life.—*Church Mgt*.

RESPONSIBILITY—37

A sense of responsibility is one of the corner-stones of character. Without it, whatever other endearing qualities we may possess, we are a liability to the people who must trust and depend on us in a personal relationship; and, without it, however brilliant our abilities, we are a liability to the people with whom we work. — *Woman's Wkly*, London.

SELF—Analysis—38

I can think of no better way of eradicating the faults of the people with whom we live than a serious, sustained effort to eradicate our own.—*Woman's Wkly*, London.

SOVIET—Economy—39

The main lesson of Soviet economic planning is to teach us how it should not be done.—T ZAVALANI, *How Strong is Russia?* (Praeger).

SPEECH—Speaking—40

Probably no scourge since the "Black Plague" has inflicted such suffering upon mankind as speeches of introduction.—WALTER A STEIGLEMAN, *Toastmaster*.

" "

Of a certain political speaker, a friend of mine observed: "He managed to condense a great many words into a few thoughts."—LEWIS F PRESNALL.

TEACHERS—Teaching—41

This is summer, unmistakably. One can always tell when one sees school teachers hanging about the sts idly, looking like cannibals during a shortage of missionaries.—SAM'L MARCHBANKS.

“

Go make thy garden fair as
thou canst,
Thou workest never alone;
Perchance he whose plot
Is next to thine
Will see it,
And mend his own.—*Author*
unknown. 42

”

VACATION—43

Those rainy days for which a man saves usually arrive during his vacation. — *Townsend Nat'l Wkly.*

WAGES—44

Two colored men did house cleaning, window washing and odd jobs for 40c an hr. It was a time when wages were being reduced and a housewife asked them if they had considered lowering their rate. After some discussion, they agreed to come down on their charge. She asked them how much. "Oh, we aren't goin' to make any



From behind the Iron Curtain.

A gypsy is being interrogated because he has been denounced as a churchgoer, and is asked:

"Why do you go to church?"

"I pray there for our great leader."

"That's nice, but I seem to recall that during the fascist regime you prayed for the man who was then our leader."

The gypsy smiles ingenuously and replies: "Sure enough, and weren't my prayers effective? Didn't they hang him?"—*UN World*.

”

change that way, ma'am," they repl'd, "but we's just agreed that from now on we's goin' to work faster fo' the same money."—*Sunshine Mag.*

WOMEN—45

Some women are like watches: they may have pretty hands and shining faces, but are hard to regulate when once set going.—*American Baptist*.

WORLD RELATIONS—46

The essential problem is how to govern a large-scale world with small-scale local minds.—Dr ALFRED ZIMMERN, *Forbes*.

" "

The global concept is only the application of common-sense thinking to world areas.—J E KIEFFER, *Realities of World Power* (David McKay).

..... *Quote*

Good Stories.....

you can use

Lewis Stevenson, father of the present Governor of Illinois, was a delegate to the historic Democratic convention of 1924, which finally nominated the N Y lawyer, John W Davis.

At an early session Stevenson met a confederate veteran who had known his father, the original Adlai. The old man held out faithfully thru the long and febrile contest, but finally on the 10th day surrendered to the heat and remained in his hotel room. Stevenson promised to bring him tidings from the convention hall. Accordingly he called to relay the news.

"It's all over!" he announced triumphantly. "We finally settled on Davis."

"Um-m-m," mused the old soldier. "Now, Lew, you know that suits me plumb fine. But don't you reckon maybe hit's a mite early t' be bringin' out old Jeff?" a

" "

The shoemaker was explaining to a complaining customer the reason for the poor quality of his soles. "All the good leather," he said, "is going into steaks."—*Washington Times-Herald.* b

" "

Independence Day had recently been celebrated. With memory of the occasion fresh in young minds, the Sunday School teacher was grasping the opportunity to impress certain ideas and ideals.

"We Americans drew up a Declaration of Independence," she

..... *Quote*

I LAUGHED AT THIS ONE

Mrs ROBERT TAFT

The Senator has a longish strand of hair which he brushes across his pate. Sometimes the Taft lock flutters in the breeze as did the Ike hirsute wisp during the storm at Abilene. Just after Mr Eisenhower's Abilene speech, a friend of ours wisecracked to me, "It sure is difficult to tell which twin has the Toni!"—MARY VAN RENNELAER THAYER, *Argonaut.*

" "

said. "Now, those are big words, but the real meaning is that we just wrote a letter, and in that letter we said, 'We are free.'" At this point a small boy in the back of the room raised his hand to protest indignantly, "I'm not free—I'm four!" c

" "

Not all "honest" cowhands were narrow-minded on the subject of horse-stealing. One stranger rode into Tombstone long ago and put his horse up at the OK Corral. The horse was a splendid animal, and its rider told an admirer that he would sell it cheap. The transaction was made, and when the new owner had paid his money he asked, "How about the title?"

"Wal," the cowboy said, "the title is good enough as long as you go west. But don't take it east. It ain't so good in that direction."—STAN HOIG, *Denver Post.* d

Wise Cracks

A salesman for a jr encyclopedia, his foot in the doorway, was fast-talking the young mother of a 5-yr-old boy and refusing to take no for an answer.

"This set of books will answer each and every question your child will ever ask," he said glibly, patting the boy on the head. "You'll never be at a loss for an answer with these. Go ahead, sonny—" he opened one of the books "—ask me a question, any question, and I'll show your mother how easy it is to answer by looking in the book."

The little fellow thought for a few sec's, then asked: "What kind of a car does God drive?"

Without a word the salesman folded his brief case and faded down the st.—Argonaut. e

" "

For the first time the USSR has decided to participate in the upcoming Olympic Games of '52. When Gromyko, shortly after the announcement, met a reporter, he asked, "What's the latest news?" The reporter repl'd, "They have been seeing flying saucers over Holland." "Oh," commented the imperturbable Gromyko, "that's nothing but our discus-throwers practicing." — IRVING HOFFMAN, Hollywood Reporter. f

" "

Woman, trying on fur coat, said to the salesgirl: "I wish it were called something besides broadtail. My husband fancies himself a comedian." — Automotive Dealer News. g

It's the warm girls who get the fur coats—not the cold ones.—CLAYRE LIPMAN.

" "

There is nothing better for a woman's disposition than a very successful husband.—O A BATTISTA.

" "

The country still has faith in the rule of the people it's going to elect next.—TED COOK.

" "

It isn't smart to argue with a fool; listeners can't tell which is which. — Bendixline, hm, Bendix Aviation Corp'n.

" "

Any resemblance between politics and graft is purely coincidental.—Louisville Courier-Jnl Mag.

" "

Fifty yrs ago this country used to be known as a melting pot. Today it resembles a pressure cooker.—Farm Jnl.

" "

The statesmen of Europe should put their heads together—as hard as they possibly can. — Dublin Opinion.

" "

Good luck to them as wish to leave their footprints on the sands of time—the rest of us are satisfied if we can just cover up our tracks. — Gilcrafter, hm, Gilbert Paper Co.

" "

If you tell a girl you've run out of gas and she believes you, it's a sign you're getting old.—FRANKLIN P JONES, Brushware.

..... Quote

There was a meeting between Jas Thurber and Walt Disney's NY story editor regarding the possible purchase of Thurber's "The White Deer." Typically, the discussion began with dire warnings from the Disney man about the high costs of cartoon features, the low profits, the desperate squeeze between mounting costs and diminishing return and the like.

Jas Thurber listened with great att'n. Then he interrupted. "Excuse me, but before we go any further, I want to make it clear that I'm not going to lend Mr Disney any money." — PAUL S NATHAN, *Publisher's Wkly.* h

✓ One of the late President Wilson's favorite stories was about a group of college professors at a certain university who were in the habit of meeting to consider any acts of misconduct on the part of the students. One afternoon they were talking about some such act by a certain student and one professor who insisted upon a severe punishment for the lad, said:

"After all, God has given us eyes."

"Yes," replied one of his colleagues with a kinder nature, "and eyelids!" — DAN BENNETT. i

Apropos the current heat wave, this exchange took place at the Swedish Embassy in Washington: "How do people in Washington sleep in the summer?" asked a diplomat newly assigned to the U S. "They don't," ans'd an old hand on the staff. "They just faint." — U S News and World Report. j

..... *Quote*

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Picnic

Upon this theme
I'll briefly touch:

Too far

To go

To eat

Too much.—

Cracklings, hm, Stark, Wetzel
and Co, Inc. k

Uncle Harry had come for the wk-end and nothing would suit little Jimmy but that the great hero should share his room and bed.

Just after he put the light out, Jimmy remembered something.

"Oops!" he cried, "I nearly forgot!"

He hopped out of bed and knelt down by the side of it. Not wishing to disillusion the little boy, Uncle Harry proceeded to get up and kneel at his side of the bed.

"Boy!" crowed Jimmy, "Won't you get it! Wait till Mom finds out. The pot's on this side of the bed!" — DOUGLAS LEECHMAN. l

A Hollywood producer suggested to his sec'y that she accompany him to Palm Springs for a week-end trip.

"Listen," she snapped, "I may be your typewriter, but I'm not portable." — ERSKINE JOHNSON, *Photoplay*. m

✓ He was boring the girl to tears with his old tales when in came her dog. "Have you taught him any new tricks since I was here last?" he asked. "Yes," she affirmed sweetly, "if you whistle, he'll bring you your hat." — L & N Mag, hm, Louisville & Nashville Ry. n

Washington of the present day has nothing to do with this story. It dates from Teddy Roosevelt's administration. There was a knock on the door of a certain house on K St one evening during that period. The lady of the house opened the door to confront a shivering, tattered man with this scholarly plea: "Please, may I get warm and have something to eat? I am suffering severely from exposure." "You must be more specific," said the lady sternly. "Are you a member of the Senate or the House?"—*Horizons*, pub by Cambridge Associates, Inc. o

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No Wonder

A whoop and a holler

O Fifty-Cent Dollar

Why are you so weak and thin?

'Gov't lending

'And taxing and spending—

'Look at the fix I am in!—

Dairymen's League News. p

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Three clergymen were discussing their troubles, since all of them served churches near railroads. Said the 1st, "Our hymns are always interrupted by the C & O passenger trains rumbling past." "That's nothing," chimed in the 2nd. "Right in the middle of our prayer, the L & N fast freight drowns me out." "Brothers," said the 3rd, "I wish all I had were your troubles. Every time the deacons in my church take up collection, I look down the aisle and there comes the Nickel Plate."—*L & N Mag*, hm, Louisville and Nashville Ry. q

Young Adam wandered around the Garden of Eden before a rib became Eve. To his amazement he encountered an old man. "How did you get here, and whence did you come?" ejaculated the First Man.

"Ah, can't you guess? I'm a Russian."—*GEO F TAUBENECK, Air Conditioning & Refrigeration News.* r

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✓ A man travelling thru Alabama asked a native if it's really true that hot weather is needed to make the cotton grow. "Well," drawled the old farmer, "somebody said so at one time and it was too hot that day for anyone to deny it, and that's how the whole dern idea got started."—*Capper's Wkly.* s

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Danny pestered his mother until she finally took him to see "Snow White and the Seven Dwarfs." They arrived in the middle of the picture and left at the same point during the next show. As they walked up the aisle, the boy turned back for one last look at the screen and murmured, "If she eats that apple again, she's crazy."—*Dixie Roto Mag.* t

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The new office boy was not much good. The boss, becoming thoroughly disgusted, said to him "I never saw such a boy as you are! The boy that was here before you was worth twice as much as you are!" The new boy looked at the boss and inquired: "Did he get it?"—*Toastmaster*, hm, Toastmasters Internat'l. u

..... *Quote*

Quote-ettes

Gov THOS E DEWEY (R-N Y):
"Republican overconfidence in the
'52 presidential campaign could be
a catastrophe. And I am speaking
as the leading authority on that
point." 1-Q-t

" "
EVERETT WARREN, Night Club
Owner: "I put up with off-the-
shoulder gowns until they finally
began looking like they were off
the hip." 2-Q-t

" "
Mrs VINCENT COHEE, wife of the
prop of a roller skating rink on
site of Daniel Webster's home,
Marshfield, Mass: "We want to
give teen-agers a clean spot to
come to. We figured Daniel Web-
ster wouldn't mind too much." 3-Q-t

" "
KARL GERHARD, singer in a Stock-
holm cabaret: "The most welcome
woman tourist visiting Sweden
would be Stalin's widow." 4-Q-t

SECOND CLASS MATTER

News of the NEW

A new plan for marketing ready-to-eat frozen meals for group affairs will be backed by mag ad campaign late this summer, reports *Advertising Age*, 6-23-52.

FrigiDinner Inc, company which devised plan, offers package including freezer, oven and complete meals of meat, fish or poultry, plus vegetables. Combination is merchandised as unit, including oven, designed to heat up to 12 meals in about 15 min's, and freezer, which holds about 20 dozen

meals. Individuals or groups will be franchised to operate under company's supervision.

Pre-cooked meals include 10 items packed on aluminum tray, 5 in aluminum casseroles. Packages are covered with aluminum foil. Upon re-heating, pkg acts like pressure cooker.

These meals are already in use by hotels, industrial plants, major airlines, some large rys, and the U S Air Force. Navy is testing them for use on submarines, small surface craft.

